

# CAB

## CHILE ARGENTINA BRAZIL • MUSIC TRADE MISSION TOUR

### Join us for the 2017 South American music trade mission tour

Be part of the 2017 CAB tour delegation traveling together with 50+ other international VIP's and associates. Attend multiple curated events across three top music conferences and two trade missions to connect with many hundreds of key music executives from throughout South America and the world. CIMA (Canadian Independent Music Association), SODEC (Société de développement des entreprises culturelles - Québec) and Sounds Australia are sending executive trade missions to some, or all, of these events and participating with CAB in each city.

#### CHILE ARGENTINA BRAZIL

##### Music Trade Mission Tour

**NOV 24-26, 2017**

**SANTIAGO, CHILE, FERIA PULSAR**

**NOV 27-28, 2017**

**SANTIAGO, CHILE**

(PROFESSIONAL TRADE MEETINGS AND SHOWS)

**NOV 30 – DEC 1-2, 2017**

**VALDIVIA, CHILE, FLUVIAL**

**DEC 4-5, 2017**

**BUENOS AIRES, ARGENTINA**

(INTERNATIONAL PROFESSIONAL TRADE MEETINGS,  
NETWORKING PARTIES AND SHOWS)

**DEC 6-10, 2017**

**SÃO PAULO, BRAZIL, SIM SÃO PAULO**



#### PARTNERS AND SPONSORS INCLUDE



All areas of the music and related creative industry businesses will be represented; music conferences, music export, WIN network, rights societies, major and indie labels, publishers, distributors, managers, organizations, booking agents, festival programmers, tech companies, streaming platforms, video, film, mapping and game producers, synchronization experts, songwriters, artists, trade and cultural government officials, studios, music tech, music app developers, music media, PR and radio, TV promotion experts, major media, music supervisors, composers, hardware companies and brands.

#### CAB PARTICIPATION

- Company name, logo and delegate's name on each event website and program
- Discounted group travel costs available for flights, hotels and on ground transport
- Local administration, consultation and planning; logistics, introductions, set-up and delivery
- Database and marketing opportunities with participants from all events; communication introductions and background info provided on participating companies
- Expand networks, meet potential partners and explore new opportunities
- Exclusive VIP access and introductions to organizers of all events
- Participation package inclusive of all events: \$1000USD (for special rates to attend one off events, or partial tour, please inquire below)
- Advance consultation: information, market reports, meetings, networking, goal setting – advance groundwork and follow-up in South American markets
- Sponsorship/Participation: receptions, panels, workshops, speed meetings, speaking engagements, targeted presentations, artist showcases, custom events
- Logos, inserts, tables, bags, web, targeted emails, print ads, public relations, radio, TV, live, merchandise, sampling, locally printed materials and product advertising in local, regional or national markets
- Use of recording studios or video crews for any live, streamed events, or artist recording collaborations

#### CONTACT

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